



AMERICAN ADVERTISING FEDERATION
CLEVELAND

American Advertising Federation - Cleveland
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Incorporated under the laws of the State of Ohio as a not-for-profit corporation. Founded in 1901.

MEMBERSHIP APPLICATION

Application for individual membership in AAF-Cleveland as follows:

 REGULAR MEMBERSHIP

\$210.00 Annual Dues
\$50.00 Initiation Fee (one time)
\$260.00 Total Dues

 32 BELOW MEMBERSHIP

(Restricted to age 31 & younger)
\$100.00 Annual Dues
\$25 Initiation Fee (one time)
Special rate for Young Professionals

 NON-RESIDENT MEMBERSHIP

\$100.00 Annual Dues
Must live & work outside of Cuyahoga
Geauga, Lake, Lorain, Medina,
Portage, Stark, Summit Counties)

 STUDENT MEMBERSHIP

\$25.00 Annual Dues
(Must be a full-time student enrolled
in a 2 or 4-year institution or a full-time
graduate student)

This is:

 New Member
 Replacement for

_____ (Transfer fee - \$20.00)

Dues are billed each year on the anniversary date of joining, and membership is automatically renewed each year until the AAF-Cleveland office is notified of cancellation.

Dues may be deductible for federal income tax purposes as an ordinary and necessary business expense. Contributions or gifts to AAF-Cleveland are not deductible as charitable contributions.

Name _____ Sex _____ Date of Birth _____

Company _____ Title _____

Business Address _____

Business Phone _____ Fax _____

E-mail Address _____

I grant the AAF-Cleveland permission to email me regarding upcoming events and activities. I understand that AAF-Cleveland will not share this information with any third parties.

Signature _____ Date _____

Check enclosed for \$ _____

Bill my VISA/MasterCard/Amex _____ Exp. Date _____

If you would like to serve on a committee see other side and check all that apply.

COMMITTEE LIST

The success of any professional organization depends on the commitment of its members to volunteer their time and talent. If you would like to serve on some of the many committee/activities/events/programs offered by AAF-Cleveland, please check below. The leadership of the organization will follow-up with you.

___ ADDY Awards Event - Helping plan and execute our annual creative awards and show

___ Auction Committee - An annual media & lifestyle fundraising event for the Education Foundation and other education initiatives

___ Chili Cook-Off - help plan this annual social event determining the best agency chili recipe

___ Club Achievement Awards - An annual national contest to determine what city has the best Ad Club

___ Communications Career Day - Informational program targeting college students majoring in some aspect of integrated marketing communications

___ Communications Committee - Assist with creative needs, themes and branding for major club activities

___ Diversity & Multicultural Initiatives - Increase involvement with minority groups and organizations

___ Education Foundation - Participate in the activities of this non-profit entity including awarding scholarships

___ Golf Outing - Plan and execute this annual summer event

___ Government Relations - Efforts to influence and communicate legislative issues affecting the advertising industry

___ Investment Committee - Monitor and develop the organization's investment strategies

___ Membership Recruitment - Help create innovative ways to increase & retain membership

___ Programming Committee - help with the planning and implementation of our annual Luncheon Series

___ Public Service Committee - Assist local non-profit organizations with their communications needs

___ Strategic Planning Committee - Develop long-term strategic plans, assess current and future programs and help maintain the viability and mission of the club

___ 32 Below - Plan after-hours events and ensure the needs and the career development of members under the age of 32 are addressed

I would like to chair an event, activity or program committee ___

I would like to be considered as a potential candidate for the Board of Directors in the future ___